

CPF Presentation – October, 2014

FRANCO LAB

Une façon simple de perfectionner son français

francolab.ca

WHAT IS FRANCOLAB?

How Francolab started

- 2011 : CPF (Canadian Parents for French) and TV5 carries out a market research study to understand what are the needs of teachers and learners of French as a second language
- October 2011: TV5 launches its first initiative to promote the learning of French. It is called Ça bouge au Canada
- April 2012: In order to gather together all educational content developed by TV5 on one same platform, Web portal Francolab is published online

Targeted groups

- Learners of French as a second language, aged 12 years and over
- French Immersion, Francization and Core French teachers

Objectives

- Provide educational resources and authentic audiovisual material
- Strengthen the construction of identity by using audiovisual material that is rich in Canadian cultural references
- Meet the evolving needs of our audiences
- Become one of the top resources in Canada for learning French as a second language

Educational approach

- Suggest interesting topics to encourage reflection, research and discussion.
- Cover different levels (beginner, intermediary, advanced)
- Offer different types of activities (oral comprehension, written expression, discussion, written comprehension, etc.)

AN OVERVIEW OF FRANCOLAB'S CONTENT

Francolab now offers:

- Over 130 videos from 2 to 52 minutes in length
- Over 100 pedagogical activity sheets
- Over 180 quizzes and interactive language exercises
- A vast array of supplementary content to probe deeper into suggested topics

Content

- Streaming video and audiovisual montages available 24/7 to develop oral comprehension
- Pedagogical activity sheets that can be downloaded free of charge and are designed to be used in the classroom
- Interactive activities in order to encourage the self-learning
- Supplementary content for those who wish to do more (articles, photos, links, etc.)

ÇA BOUGE AU CANADA

- Featuring 10 regions
- 10 featured videos
- Over 50 supplementary videos
- Over 200 photographs
- 30 pedagogical activity sheets
- A vast array of supplementary information

LES LÉGENDES DE CHEZ NOUS

- 8 Canadian legends, illustrated and narrated
- 8 pedagogical activity sheets
- 8 language comprehension quizzes

MAUDITS FRANÇAIS!

- 15 videos that follows a young French couple throughout their first year as newly arrived immigrants in Montreal
- 15 pedagogical activity sheets
- Practical, wide-ranging content

LA COLLECTION

- 19 Canadian Web series and programs broadcasted on TV5
- 19 pedagogical activity sheets

DANS L'AIR DU TEMPS : A NEW INTERACTIVE LEARNING MODULE

FRANCOLAB

ACCUEIL | PROJETS | QUIZ | LA COLLECTION | FICHES

DANS
L'AIR DU TEMPS
f

ACCUEIL

RÉPERTOIRE

LEXIQUE



LE BEURRE ET
L'ARGENT

ANIQUE GRANGER

Année : 2011
Niveau : **débutant**
Thème : **Société moderne**



ACTIVITÉS

- | | | | |
|---|----------------------------|---|---------------|
| 1 | CHASSÉ-CROISÉ IMAGE | Associez les images à l'énoncé qui convient.
 | LANCER |
| 2 | TEXTE À TROUS | Écoutez la chanson et complétez-la avec les verbes à l'infinitif.
 | LANCER |
| 3 | MULTI-CHOIX | Parmi les choix multiples, sélectionnez l'exemple qui illustre le sens du mot abstrait tiré de la chanson.
  | LANCER |



Dans l'air du temps

- 30 songs, by Francophone artists, spanning several decades
- Over 180 interactive language exercises
- 30 pedagogical activity sheets that can be downloaded
- Supplementary content (photos, bios, video-clips)

**FRANCOLAB JUNIOR : CONTENT FOR
THE YOUNGER ONES**

The Francolab Junior application

(Available on September, 2015)

- A series of 41, three minute vignettes featuring a family on the road
- Interactive language exercises for beginners
- Possibility for parents to follow through

Targeted groups

- Children aged between 8 and 12
- Their parents
- Their teachers

QUESTIONS AND COMMENTS

To contact us : francolab@tv5.ca