



**CANADIAN
PARENTS
FOR FRENCH**
PRINCE EDWARD ISLAND

French Movie Night

Are you thinking about what to do for your first CPF Chapter event? Why not host a French Movie Night. Family movie nights provide a good opportunity to make an impression on school parents. Start planning four to six weeks in advance, and prepare for a successful event with these basic steps.

- Check with your school principle and decide the date, time and location. Many groups schedule their movie nights during winter months and the night before a PD day.
- Advertise the film by making a poster. Make sure to send home plenty of notices about the movie and ask your H&S and school to advertise it in their newsletter. Send along your poster to the CPF branch and we will put it on your Chapter website, Facebook and twitter.
- If you're serving popcorn, start popping early. Start popping popcorn at least 1 hour before the arrival time so you have popcorn ready to be purchased. If the school has a popcorn machine ask to borrow it!
 1. You will need microwave popcorn (one bag will fill three small bags).
 2. Small paper bags (you can get these at the dollar store)
 3. Drink boxes (apple and OJ)
 4. Candies (candy bracelets and gummies are a favorite)
 5. You can sell a bag of popcorn and a drink for \$2.00
- Be visible. Have Chapter members wear nametags or T-shirts to indicate they are CPF PEI Volunteers. Also, display your CPF pull up banner, each Chapter has a new one!
- You cannot charge for the movie just snacks, so you can put up a sign that says, "Donations are accepted."
- Movies received form the Provincial Library Service in PEI have films available that have already had public performance rights (PPR) purchased for them. Chapters can also check with their schools to see if they have a PPR license in place. If you choose a movie outside of the PEI Public Library, you will need to purchase an entertainment rights licenses.
- All the Disney's films have a French version and are easier to understand once they have already viewed them. You might already have a movie at home!



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- French films can be found from CBC, Archambault, TFO, TFO Kids <https://www.tfo.org/en/kids>, TFO Games, National Film Board and your local library.
- We also have a great [Movie Lending Library](#) at the branch. Visit pei.cpf.ca to view the listing.

Entertainment Rights License and Public Performance Rights licence

Under the Canadian Copyright Act, any viewing or exhibition of a film in a public place must have a Public Performance Rights license. At not-for-profit institutions, the showing of films in the classroom no longer requires obtaining a PPR licence; however, other uses such as student movie nights do require an entertainment license. Movies received from the Provincial Library Service in PEI have films available that have already had public performance rights (PPR) purchased for them. Chapters can also check with their schools to see if they have a PPR license in place.

If Chapters choose movies that are not from the PEI public library they can purchase a entertainment rights license. Entertainment rights licenses are available from **two vendors**, ACF and Criterion Pictures. Each agency represents a number of studios, and their license is a "blanket license" covering all or almost all films produced by the studio. Between them the two agencies cover almost all of the major US and Canadian studios and production companies, and many independent producers and foreign films.

Audio Ciné Films

Web: www.acf-film.com

Audio Ciné Films Inc. (ACF) is Canada's exclusive non-theatrical distributor and public performance licensing agent for Canadian, American and foreign feature film producers such as Universal Studios, Walt Disney Pictures, Sony Pictures Entertainment, Columbia Pictures, Marvel Entertainment, Pixar Animation, MGM Studios, Touchstone Pictures, Hollywood Pictures, DisneyNature, Screen Gems, Tri-Star, Entertainment One, VVS, Remstar, Summit, Christal Films, among others. It distributes films in 16MM, 35MM, DCP, videocassette, DVD/Blu-ray and digital.

<https://www.acf-film.com/en/faq.php#1>



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Criterion Pictures

Web: www.criterionpic.com

Criterion Pictures is the non-theatrical distributor of feature films for many of Hollywood's Major Motion Picture Studios. We offer movies to the non-theatrical market on three primary mediums: Digital Cinema Package (DCP), Blu-Ray and DVD.

The majority of our films are available months before the home video release date. Our customers use these films for film programs across the country. Many Canadian schools, College and University Student Councils, Bus Companies, Hotels, Recreation Centres and Public Libraries show movies as fundraisers or special events on a regular basis. Contact us for a list of exclusive films provided by our Hollywood Studio partners.

https://www.criterionpic.com/cpl/lcl_movielicence.html

Please see the PEI Home and School statement on movie nights <http://peihsf.ca/movie-night>

Do you need help with a French Movie or Poster?

- Just view out movie lending library and pick a movie
- Fill out the form below
- Let us know how many posters you need
- Email your request to projects@cpfpei.pe.ca

School Name: _____

Contact name: _____

Email: _____

Grade K-3 _____ Grade 4-6 _____

Movie Required _____

Number of Posters required _____

Please send in request 6 weeks before event