

Providing opportunities for young Canadians to learn and use French

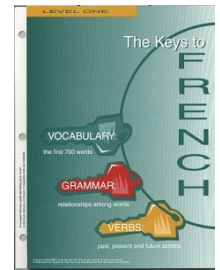
Top 10 reasons to get active in Canadian Parents for French

1. **A Strong Voice!** CPF is the face of French-language education advocacy across Canada over the past 35+ years. CPF is a non-profit organization with over 25,000 members' advocating for well-funded, stimulating and fun French educational and cultural programs.



Volunteers are seldom paid; not because they are worthless, but because they are PRICELESS!

2. **Focused on French!** We are the ONLY national volunteer organization concerned with your child's learning of French as a second language. If we don't address your concerns, who will?
3. **Resources!** CPF has resources available to help you help your children learn French. Our newsletters and website are packed with information about French language material and activities. CPF also solicits and disseminates research on a range of topics related to French second language education.
4. **Encouragement!** CPF PEI acknowledges excellence in students and teachers through our CPF PEI Educator of the year, our scholarships and our French Students excellence Awards.
5. **Fun in French!** CPF organizes or supports activities for its members including French summer camps, fun fair, theatre, concerts, and cultural events, all aimed at helping make French come alive for your children!
6. **Public Speaking!** CPF 's Concours d'art oratoire, a Provincial and National public speaking competition with prizes, and a chance to win over 20,000\$ university scholarships.
7. **Promotion!** CPF volunteers present information at School Open Houses, French Immersion Information sessions and other display opportunities. We publish and distribute brochures about the benefits of learning French. These efforts help increase enrolment and strengthen your child's program.



The Keys to French, Levels I, II, and Les Clés, available for \$5 from CPF PEI

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Canadian Parents for French is a national network of volunteers which values French as an integral part of Canada and which is dedicated to the promotion and creation of French second language learning opportunities for young Canadians.

JOIN CPF!
Help support our great organization working to support French second language opportunities!

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9. **You are needed!** Purchasing a CPF membership for \$25 will allow us to speak with a bigger voice. Without our members, CPF would not exist and support for French second-language education would also disappear.
9. **Volunteer Satisfaction!** Being a part of CPF is fun and rewarding and you don't have to speak French. You can help organize events, advocate for new programs, run a camp, or talk to your school officials.

... The number one reason to get active in CPF

10. **Your child!** Do it because you care about your children's education. Help us to provide activities, education and advocacy that is so important for this excellent opportunity. Keep our French second-language programs strong.

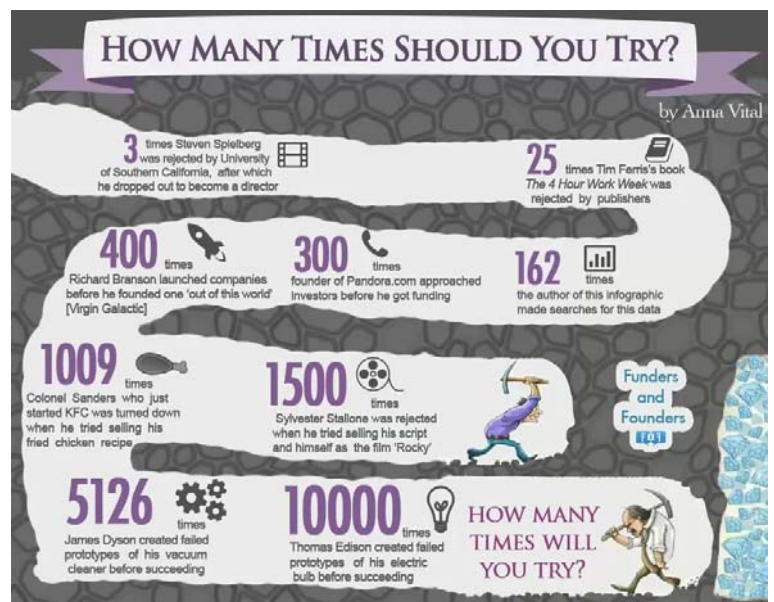
Dropping out of French immersion

Some parents will be sending their children off to French immersion this year for the first time. CPF PEI tells parents that the benefits far outweigh the drawbacks (most parents worry about homework help), that there is a learning curve and that perseverance pays off. Some parents have had their children in Immersion for a year or more now. The second most asked question is: My child is struggling... **Should I transfer my child out?**

Except in unusual circumstances, transferring a child out of immersion is generally not advisable. Performing below grade level or grade average, for example, is not a valid reason for transferring your child. In all likelihood the child would not be performing much better if he or she were in an English-stream program. Transferring a child out of French immersion should be a decision that is made first of all by parents, usually in consultation with the immersion teacher and the school staff. Especially at the elementary level, guidance may be provided by a school-based team generally made up of the French immersion teacher, the English teacher, the counsellor and the learning assistance teacher.

Please remember that in the English stream, where there is no alternative, the child with learning difficulties must stay in his/her program. The existence of this option of transferring the child out of immersion sometimes encourages a parent to transfer the child too hastily.

Apart from some extreme cases, children with learning difficulties should not be denied the right and privilege of becoming bilingual and also should be able to draw satisfaction and pride from understanding and speaking two world languages.



Are you or your child interested in improving or maintaining your french?
Interested in starting a college degree or changing careers?
Consider Collège Acadie I.-P.-É. next September!

For more information, visit www.collegeacadieipe.ca
or call our toll free number: 1-877-854-3010.

COLLÈGE ACADIE I.P.E.

Benefits Of French Language Education: Be Ready With The Facts

Employment Opportunities

Official language bilinguals make, on average, 10% more than their monolingual counterparts; Official language bilinguals have an unemployment rate of 4%, well under the national average of 7.7%; French is the 3rd most useful language for international business: Bloomberg Magazine

Social Mobility

More than 200 million people speak French on five continents 7.3 million Canadians identify French as their mother tongue.

Cognitive & Cultural Development

Develop listening skills, focus and concentration;
Increase cognitive abilities to understand complex and abstract concepts;
Enhance ability to communicate in the first language;
Strengthen problem-solving skills;
Acquire a third or fourth language much more easily;
Delay the onset of dementia;
Learn tolerance, insight and understanding of other cultures...*and many more!*

A Growing International Language

[Data suggest French may be language of the future: Forbes Magazine](#) For many centuries, France was the official language of culture, and erudition. It was the language of diplomacy and arts. Aristocrats in Imperial Russia spoke French, even amongst themselves, as Tolstoy and many others documented. In short, if you wanted to be educated, you had to speak French.

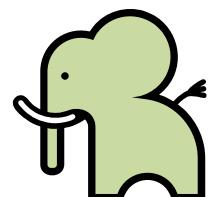
Things have changed a lot since then. With the decline of France and the rise of the Anglosphere, English is now the world's lingua franca. But French remains an official language in many international institutions, from the UN to the European Union to the Olympics Committee (founded by a Frenchman), and learning French still retains some cachet.

French may be a beautiful language, but few would argue it's the most useful, and almost nobody would argue it's the language of the future. John McWhorter spoke for many when he wrote an immediately viral piece titled, "[Let's Stop Pretending That French Is an Important Language](#)," attacking New York City's bilingual education programs.

Here's the thing: the data suggests that French language just might be the language of the future. To read more on this Forbes article <http://goo.gl/t6zAzd>

FRENCH VOCABULARY [French Word-A-Day](#)

l'éléphant dans la pièce: The English expression "elephant in the room", which literally signifies [in French] "*éléphant dans la pièce*" but which mustn't be translated as such in French, designates "something very important and very obvious, that we should therefore see, but that we don't want to admit or recognise and that we don't want to talk about"





CPF PEI Board of Directors

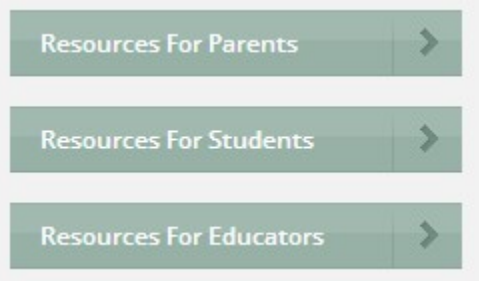
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August important dates

Old Home Week August 7- 16 2014

Gold Cup Parade Friday August 15 2014



Please send me E-NEWS by email. Fax 628-8062
My email address _____

CPF membership application form

CPF allows one or two adults per family as voting members.
 New membership Renewal membership # _____ Change of Address

MEMBERSHIP INFORMATION

Name _____
 First Member Surname, Given Name Second Member's Surname, Given name

Address: _____

Province _____ Postal Code _____ Home Phone () _____

Work Phone () _____ Fax () _____ E-mail _____

School Board _____

School(s) _____

Local CPF Chapter / Section _____

I understand that the personal information collected on this form is for the purpose of forwarding various newsletters and other mailings related to FSL matters as well as fundraising materials.
 Occasionally, the CPF membership list may be made available to other groups/agencies to offer members special benefits or education-related information. Use of the list will be carefully regulated and only permitted under a contract specifying confidentiality and one-time authorization. If you do not wish to receive mailings other than directly from CPF, please check this box:

65% of your membership fee supports the activities of your local Chapter, 25% supports CPF's work at the branch level and 10% goes to CPF National to partially cover processing costs.

MEMBERSHIP FEES

Best Value! 3 year - \$60 \$ _____

1 year - \$25 \$ _____

Donation* \$ _____

Total (No GST) \$ _____

*DONATION: Designate to : _____
 Your gift in support of CPF is also welcomed and appreciated. All donations are important to us. However due to cost, we will issue tax receipts in January of the following year only to donors who have made donations of more than \$10, unless a receipt for a lesser amount is specifically requested. THANK YOU FOR YOUR SUPPORT! (CPF Charitable Reg. No. 11883 5131 RR0001)

For payment by: VISA MasterCard Cheque enclosed

Name on Card _____

Card # _____ Expiry _____

Date _____ Signature _____

CPF PEI recognizes and thanks the [Department of Canadian Heritage](#) for its continued financial support of our projects and activities. /CPF PEI désire remercier le [Ministère du Patrimoine canadien](#) pour son soutien financier continu de nos projets et activités.

