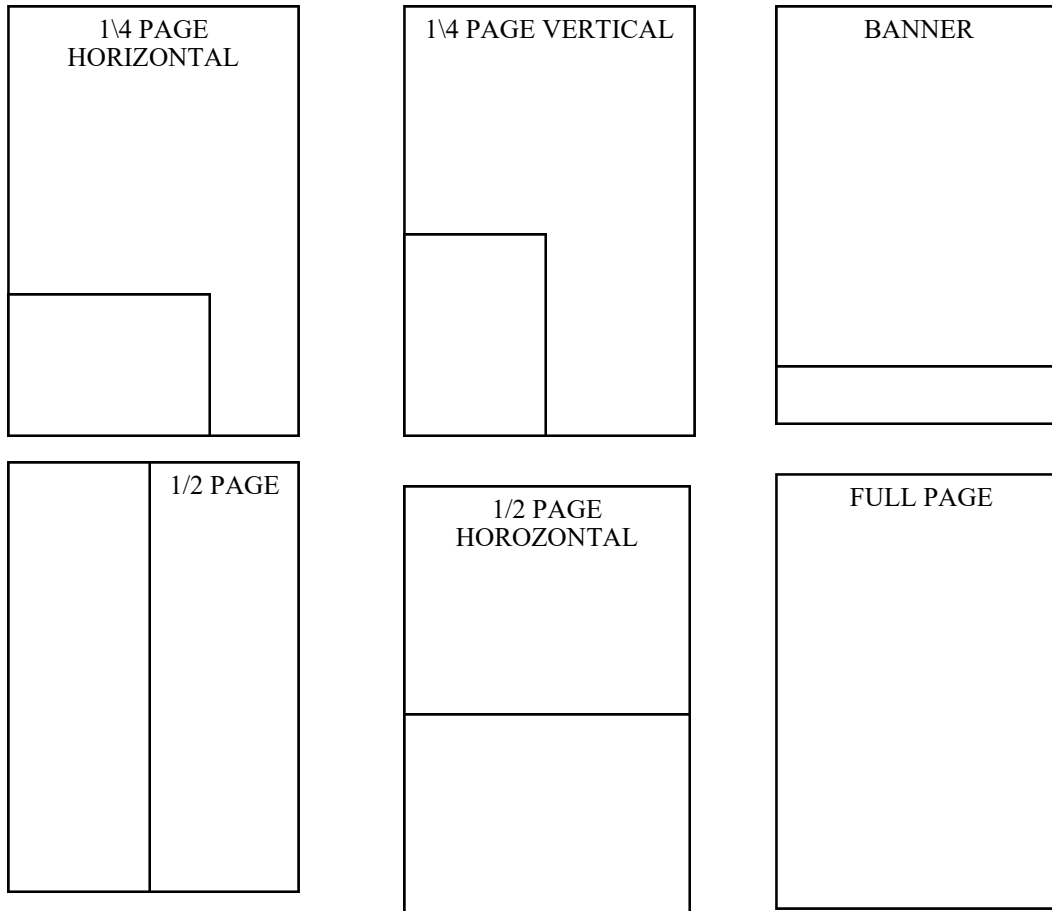


# CPF-PEI Advertising Rate Card



AD SIZE	DIMENSIONS (W x H)	1 INSERTION	3 INSERTIONS
<b>FULL PAGE/block</b>	<b>7.75 X 10</b>	<b>\$75.00</b>	<b>\$200.00</b>
<b>1/2 PAGE/1/2 block</b>	<b>VERTICAL 4 X 10 HORIZONTAL 7.75 X 5.25</b>	<b>\$50.00</b>	<b>\$125.00</b>
<b>1/4 PAGE</b>	<b>VERTICAL 3.75 X 5 HORIZONTAL 5 X 3.75</b>	<b>\$25.00</b>	<b>\$65.00</b>
<b>OUTSIDE BACK COVER</b>	<b>7.75 X 10</b>	<b>\$100.00</b>	<b>\$100.00</b>
<b>INSIDE FRONT FULL PAGE</b>	<b>7.75 X 10</b>	<b>\$75.00</b>	<b>\$200.00</b>
<b>INSIDE BACK FULL PAGE</b>	<b>7.75 X 10</b>	<b>\$65.00</b>	<b>\$130.00</b>
<b>BANNER (NO FRONTS)</b>	<b>8.35 X 1.75</b>	<b>\$ 20.00</b>	<b>\$40.00</b>
<b>BANNER (web)</b>	<b>8.35 X 1.75</b>	<b>Annual Fee \$100.00</b>	
<b>INSIDE FRONT 1/2 PAGE</b>	<b>7.75 X 5.25</b>	<b>\$35.00</b>	<b>\$70.00</b>
<b>INSIDE BACK 1/2 PAGE</b>	<b>7.75 X 10</b>	<b>\$35.00</b>	<b>\$70.00</b>

CPF PEI News are in electronic format emailed to all members (400) plus Department of Education, French Consultants, Premier, all schools and other stakeholders.

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