



**PRESS RELEASE**  
(For immediate release)

## **Family fun day being organized to celebrate cultural diversity**

**CHARLOTTETOWN, PEI – March 1, 2012** – On the occasion of the International Day for the Elimination of Racial Discrimination on March 21, the *Coopérative d'intégration francophone* (CIF) is joining forces with the *Réseau des services de santé en français de l'ÎPE* (PEI Network of Health Services in French or RSSFIPE) to organize a “Family Day to Celebrate Diversity”.

This great celebration, filled with highly entertaining and fun activities for children and adults of all ages, will take place at the Carrefour de l'Isle-Saint-Jean in Charlottetown from 3-7 p.m. Admission is free! All activities will be held in French.

“Our fun day is also integrated into the *Rendez-vous de la Francophonie*. The *Rendez-vous* theme this year translates roughly to *Enriching ourselves to build our communities*, which is extremely appropriate for our day since we will once again show that cultural and racial diversity greatly enriches our communities and helps them to develop,” says CIF president Edmond Richard.

“As well, we had been talking for some time about organizing a joint activity that would promote both health and cultural diversity, so we feel the idea for this family day definitely meets that objective.”

The date also falls perfectly in the March Break, so organizers hope to see a large number of participants, especially children.

### **ACTIVITIES**

The event will begin at 3 p.m. with a word of welcome, songs, games and the reading of a children's book by Colette Arsenault. During the second half-hour of the event, everyone will be invited to join in a session of family yoga. Between 4-5 p.m., Cap enfants will host a series of children's activities.

Chef Robert Pendergast will then prepare a wide array of interesting dishes to introduce people to foods from various cultures of the world. Participants will be able to serve themselves, without cost, starting at 5 p.m.

As they enjoy their supper, participants will be entertained by singers-musicians Mario “Fayo” LeBlanc and Rémi Arsenault.

When supper is over, everyone can join in the musical fun during an informal jam. All musicians are invited to bring their instruments and all dancers are urged to bring their dancing shoes.

## **CONTEST**

Before attending the family fun day, people are invited to participate in the “Franco-fruits” contest. All they have to do is create or sculpt a character out of fruit or vegetables. These characters can be garnished with other healthy foods.

The creations must then be brought to the family fun day or a picture of the creation must be sent to [animation@cifipe.ca](mailto:animation@cifipe.ca). A few fruit will be provided on March 21 for those who might want to try creating a character at the last minute.

The creator having submitted the most original “Franco-fruit” character will receive a \$100 gift certificate at the grocery store of his or her choice.

The organization of this day will be made possible thanks to the support of several partners, including Cap enfants, the Collège Acadie Î.-P.-É., la Société éducative de l’Î.-P.-É., the Carrefour de l’Isle-Saint-Jean, the Rendez-vous de la Francophonie, la Société Santé en français and the Société Saint-Thomas-d’Aquin.

More information about the fun day can be obtained from Caroline Bernard, project officer with the Coopérative d’intégration francophone, at 902-854-3660.

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